

Sponsor Benefits List

Premier \$7,500 (only 1 available)

- Exclusive billing as “In association with...” in conference marketing, website and program
- Welcoming remarks at the Luncheon
- Complimentary registration for 3 company representatives
- Full-page advertisement (inside cover) in conference notebook
- Preferred placement of Company logo on all conference bags
- Company name or logo on attendee name tags
- **Plus Suite of Benefits (listed in the yellow box to the right)**

Platinum \$5,000 (only 2 available)

- Sponsor of Conference Plenary or Luncheon Keynote
- Introduce Plenary or Luncheon Keynote Speaker
- Complimentary registration for 3 company representatives
- Full-page advertisement in conference notebook
- Placement of Company logo on all conference bags
- Company name or logo on attendee name tags
- **Plus Suite of Benefits (listed in the yellow box to the right)**

Gold \$4,000 (only 4 available)

- Sponsor one of the following:
 - Scholarships with remarks at the Luncheon Program
 - Reception with remarks at the Wrap-up Reception
 - Networking Breakfast with appropriate signage
 - WiFi Accessibility with appropriate signage
- Complimentary registration for 2 company representatives
- Full-page advertisement in conference notebook
- Company name or logo on attendee name tags
- **Plus Suite of Benefits (listed in the yellow box to the right)**

Silver \$2500 (multiple available)

- Complimentary registration for 2 company representatives
- Half-page advertisement in conference notebook
- **Plus Suite of Benefits (listed in the yellow box to the right)**

Bronze \$1500 (multiple available)

- Complimentary registration for 1 company representative
- Quarter-page advertisement in conference notebook
- **Plus Suite of Benefits (listed in the yellow box to the right)**

Luncheon sponsorships are also available (5 total)

Suite of Benefits

In addition to level-specific benefits listed to the left, all sponsors will also receive all of the following items:

- Recognized in all conference marketing
- Introduce a workshop session speaker
- Draped table in the Sponsor Atrium with ample foot traffic throughout the conference
- Rolling credits during the Plenary and Luncheon Programs on the “big screen”
- Promotional literature and token inside each participant’s conference bag



Please see the next page for a “Benefits At-A-Glance” comparison chart.



Sponsor Benefits At-A-Glance

Premier \$7,500 <i>One Available</i>	Platinum \$5,000 <i>Two Available</i>	Gold \$4,000 <i>Four Available</i>	Silver \$2,500 <i>Multiple Available</i>	Bronze \$1,500 <i>Multiple Available</i>	Sponsorship Benefits
X					Exclusive billing as "In association with..." in conference marketing, website and program
X					Welcoming remarks at the Luncheon
Preferred	X				Company logo or name on conference tote bags
Preferred	X	X			Name or logo on attendee name tags
	X				Sponsor of Plenary or Luncheon Keynote Program
	X				Introduce Plenary or Luncheon Keynote Speaker
		X			Sponsor one of the following: <ul style="list-style-type: none"> • Scholarships with remarks at Luncheon • Reception with remarks at Wrap-Up Reception • Networking Breakfast with appropriate Signage • WiFi Accessibility with appropriate Signage
3	3	2	2	1	Complimentary conference registration(s) and discount for additional Company Reps
Full Page <small>(inside cover)</small>	Full Page	Full Page	1/2 Page	1/4 Page	Advertisement in the conference notebook
Preferred	X	X	X	X	Recognized in all conference marketing
X	X	X	X	X	Introduce a workshop session speaker
X	X	X	X	X	Draped table in the Sponsor Atrium with ample foot traffic throughout the conference
X	X	X	X	X	Rolling credits throughout the Plenary and Luncheon Programs on the "big screen"
X	X	X	X	X	One (1) Promotional literature and/or one (1) token inside each participant's tote bag



Key Features

NCPGC Conference Sponsorship



- NCPGC’s annual conference attracts over 300 of Northern California’s top charitable planned giving staff, trust officers, lawyers, CPAs, wealth managers, and investment advisors
- You will benefit with significant exposure on the “big screen” and personal interactions at your own booth throughout the day among conference participants from all over Northern California.
- Your professional interactions will continue at the networking breakfast, plenary and luncheon programs, workshop sessions, breaks between sessions and the reception.



Northern California Planned Giving Conference 2018 Conference

- You will receive complimentary tickets to attend the conference.
- You will be associated with and supporting one of the most respected and responsibly organized planned giving conferences in the nation.
- Plus a rich array of additional benefits.

