

# THE 29TH ANNUAL NORTHERN CALIFORNIA PLANNED GIVING CONFERENCE

MAY 5 & 6, 2022 | 8:30 AM - 12:30 PM

IN ASSOCIATION WITH

## Next-Gen Planned Giving



FOCUSING ON FUTURE DONORS



## SPONSORSHIP OPPORTUNITIES

### PREMIER \$6,000 (ONLY 1 AVAILABLE)

- Exclusive billing as "In association with..." in conference marketing (emails and website)
- Welcoming remarks at the *Plenary*
- Introduce *Plenary* speaker
- Exclusive credit on official NCPGC virtual background during the *Plenary*
- Moderate an *Ask the Experts* session
- Complimentary registration for 5 company representatives

*Plus Suite of Benefits (listed in the blue box to the right)*

### PLATINUM \$4,000 (ONLY 2 AVAILABLE)

- Sponsor one of the following:
  - Keynote
  - Scholarships
- Introduce Keynote speaker or Scholarship recipients
- Credits on official virtual background during the Keynote or Scholarship
- Moderate an *Ask the Experts* session
- Complimentary registration for 3 company representatives

*Plus Suite of Benefits (listed in the blue box to the right)*

### GOLD \$2,500 (ONLY 8 AVAILABLE)

- Sponsor one breakout session
- Introduce one breakout session speaker
- Complimentary registration for 2 company representatives

*Plus Suite of Benefits (listed in the blue box to the right)*

### SILVER \$1,500 (MULTIPLE AVAILABLE)

- Complimentary registration for 1 company representative

*Plus Suite of Benefits (listed in the blue box to the right)*

## SUITE OF BENEFITS

In addition to level-specific benefits listed to the left, all sponsors will be recognized with their logo in all conference marketing, including:

- ✓ Email
- ✓ Website
- ✓ Digital Conference Materials
- ✓ Virtual Exhibitor page in conference materials.

*Size and placement of marketing materials are commensurate with sponsorship level.*

*The value of complimentary registrations is \$155 per registration for non-members and \$120 per registration for members.*

Your sponsorship provides crucial support for Northern California's premier planned giving conference.

Thank you for your support.

For sponsorship information, please contact Elizabeth Sevilla at [esevilla@seiler.com](mailto:esevilla@seiler.com).

For registration and general conference inquiries, please contact [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org) or call 626.773.8030.



Please support NCPGC by completing the Commitment Form on the reverse side and returning it to [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org).



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## COMMITMENT FORM

Please return this form to [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org)

### SPONSOR INFORMATION

Sponsor Name: <b>(exactly as you want it to appear)</b>					
Sponsor Contact Information: <b>(exactly as you want it to appear)</b>					
Contact Name:					
Contact's Job Title:					
Street					
City		State		Zip	
Phone		Email			

### SPONSORSHIP LEVEL

Please select your sponsorship level below:

Please note: Sponsorships are on a first-come, first-served basis.

~~\$6,000 Premier Sponsor (one available)~~ Paid for by Silicon Valley Community Foundation

~~\$4,000 Platinum Sponsor (2 available)~~ Seiler LLP & TIAA Kaspick

Place a 1 or 2 into each box in order of preference  Scholarships  Keynote

\$2,500 Gold Sponsor (8 available) Kavanagh Rhomberg LLP

\$1,500 Silver Sponsor (multiple available)

### COMPANY LOGO

Your Company Logo will be used as provided in the Suite of Benefits.

Please email your logo (Minimum 300 DPI JPG format) to us at [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org).

**We will send you an invoice for your sponsorship. Please ensure that payment of the sponsorship is made within 4 weeks of the invoice date. Sponsor benefits begin when your payment is received and will continue through the day of the conference.**

**NORTHERN CALIFORNIA PLANNED GIVING COUNCIL**

2700 East Foothill Blvd #209 • Pasadena, CA 91107

[www.ncpgcouncil.org](http://www.ncpgcouncil.org) | 626.773.8030 | [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org)