

THE 29TH ANNUAL NORTHERN CALIFORNIA PLANNED GIVING CONFERENCE

MAY 5 & 6, 2022 | 8:30 AM - 12:30 PM

Next-Gen Planned Giving

FOCUSING ON FUTURE DONORS



IN ASSOCIATION WITH



SPONSORSHIP OPPORTUNITIES

PREMIER \$6,000 (ONLY 1 AVAILABLE)

- Exclusive billing as "In association with..." in conference marketing (emails and website)
- Welcoming remarks at the *Plenary*
- Introduce *Plenary* speaker
- Exclusive credit on official NCPGC virtual background during the *Plenary*
- Moderate an *Ask the Experts* session
- Complimentary registration for 5 company representatives

Plus Suite of Benefits (listed in the blue box to the right)

PLATINUM \$4,000 (ONLY 2 AVAILABLE)

- Sponsor one of the following:
 - Keynote
 - Scholarships
- Introduce Keynote speaker or Scholarship recipients
- Credits on official virtual background during the Keynote or Scholarship
- Moderate an *Ask the Experts* session
- Complimentary registration for 3 company representatives

Plus Suite of Benefits (listed in the blue box to the right)

GOLD \$2,500 (ONLY 8 AVAILABLE)

- Sponsor one breakout session
- Introduce one breakout session speaker
- Complimentary registration for 2 company representatives

Plus Suite of Benefits (listed in the blue box to the right)

SILVER \$1,500 (MULTIPLE AVAILABLE)

- Complimentary registration for 1 company representative

Plus Suite of Benefits (listed in the blue box to the right)

SUITE OF BENEFITS

In addition to level-specific benefits listed to the left, all sponsors will be recognized with their logo in all conference marketing, including:

- ✓ Email
- ✓ Website
- ✓ Digital Conference Materials
- ✓ Virtual Exhibitor page in conference materials.

Size and placement of marketing materials are commensurate with sponsorship level.

The value of complimentary registrations is \$155 per registration for non-members and \$120 per registration for members.

Your sponsorship provides crucial support for Northern California's premier planned giving conference.

Thank you for your support.

For sponsorship information, please contact Elizabeth Sevilla at esevilla@seiler.com.

For registration and general conference inquiries, please contact info@ncpgcouncil.org or call 626.773.8030.



Please support NCPGC by completing the Commitment Form on the reverse side and returning it to info@ncpgcouncil.org.



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COMMITMENT FORM

Please return this form to info@ncpgcouncil.org

SPONSOR INFORMATION

Sponsor Name: (exactly as you want it to appear)					
Sponsor Contact Information: (exactly as you want it to appear)					
Contact Name:					
Contact's Job Title:					
Street					
City		State		Zip	
Phone		Email			

SPONSORSHIP LEVEL

Please select your sponsorship level below:

Please note: Sponsorships are on a first-come, first-served basis.

☐ ~~\$6,000 Premier Sponsor (one available)~~ Paid for by Silicon Valley Community Foundation

☐ ~~\$4,000 Platinum Sponsor (2 available)~~ Seiler LLP & TIAA Kaspick

Place a 1 or 2 into each box in order of preference ☐ Scholarships ☐ Keynote

☐ \$2,500 Gold Sponsor (8 available) ONLY 1 LEFT

☐ \$1,500 Silver Sponsor (multiple available)

COMPANY LOGO

Your Company Logo will be used as provided in the Suite of Benefits.

Please email your logo (Minimum 300 DPI JPG format) to us at info@ncpgcouncil.org.

We will send you an invoice for your sponsorship. Please ensure that payment of the sponsorship is made within 4 weeks of the invoice date. Sponsor benefits begin when your payment is received and will continue through the day of the conference.

NORTHERN CALIFORNIA PLANNED GIVING COUNCIL

2700 East Foothill Blvd #209 • Pasadena, CA 91107

www.ncpgcouncil.org | 626.773.8030 | info@ncpgcouncil.org