



THE NORTHERN CALIFORNIA  
PLANNED GIVING COUNCIL

2024  
NCGPC CONFERENCE  
SPONSORSHIP  
OPPORTUNITIES

# 31ST ANNUAL PLANNED GIVING CONFERENCE

## In-Person: May 17, 2024

### SPONSORSHIP OPPORTUNITIES

- Premier Sponsor (1 Available): \$8,500
- Platinum Sponsor (2 Available): \$7,000
  - Gold Sponsor (3 Available): \$5,500
- Silver Sponsor (10 Available): \$3,500
- Bronze Sponsor (Unlimited): \$2,000

## THE 31ST ANNUAL NORTHERN CALIFORNIA PLANNED GIVING CONFERENCE



**FRIDAY • MAY 17, 2024**  
**ALL DAY IN-PERSON EVENT**  
San Francisco Airport Marriott Waterfront

**A FULL DAY  
EDUCATION  
EVENT**

### ANNUAL PLANNED GIVING CONFERENCE

For over three decades, the Northern California Planned Giving Council (NCPGC) has been the beacon of excellence in fostering top-tier educational and networking experiences through our annual Planned Giving Conference. In 2019, our conference drew more than 330 passionate attendees, comprising the crème de la crème of Northern California's planned giving professionals, including staff, trust officers, lawyers, CPAs, wealth managers, and investment advisors. After a hiatus due to unforeseen circumstances, we joyfully returned to in-person gatherings in 2023, delivering an enriching experience for both novice and seasoned planned giving experts, featuring a captivating Plenary speaker and a thought-provoking Keynote presentation. This year, fueled by the resounding success of our educational format from the previous year, we anticipate an even more substantial turnout.

By becoming a sponsor, you not only align your brand with excellence but also ensure unparalleled exposure to our diverse and influential audience, including attendees, mailing list members, and social media followers. Don't miss the opportunity to be prominently featured and celebrated as a vital supporter of this premier event. Join us in supporting industry members and shaping the future of planned giving!



**For sponsorship information and general conference inquiries,  
please contact [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org).**

# CONFERENCE BENEFITS OF SPONSORSHIP

## **PREMIER \$8,500 (Only 1 available)**

- Exclusive billing as “In association with...” in conference marketing (emails and website) and on large signage in Sponsor Hall and Luncheon room
- Placement of company logo on name badges
- Welcoming remarks at the Keynote Luncheon
- Draped table in the Sponsor / Refreshment room (first choice on placement)
- Rolling credits during the Plenary and Luncheon Programs on large screen. Size is commensurate with sponsorship level
- Complimentary registration for 5 company representatives
- Two reserved tables at Keynote Luncheon near center stage (exact placement by choice of sponsor)
- Introduce one workshop session speaker of choice

*Plus Suite of Benefits (listed below).*

## **PLATINUM \$7,000 (Only 2 available)**

- Sponsor one of the following:
  - Plenary or Scholarships
- Introduce Plenary Speaker or 10 Scholarship recipients
- Draped table in the Sponsor / Refreshment room (placement commensurate with sponsor level)
- Rolling credits during the Plenary and Luncheon Programs on large screen. Size is commensurate with sponsorship level
- Complimentary registration for 3 company representatives
- One reserved table at Keynote luncheon near center stage
- Introduce one workshop session speaker

*Plus Suite of Benefits (listed below).*

## **GOLD \$5,500 (Only 3 available)**

- Sponsor one of the following:
  - Breakfast (signage in Sponsor Hall)
  - Wi-Fi (signage in Sponsor Hall)
  - Wine Reception (signage in Sponsor Hall)
- Draped table in the Sponsor / Refreshment room (placement commensurate with sponsor level)
- Rolling credits during the Plenary and Luncheon Programs on large screen. Size is commensurate with sponsorship level

- Complimentary registration for 2 company representatives
- One reserved table at Keynote Luncheon
- Introduce one workshop session speaker

*Plus Suite of Benefits (listed below).*

### **SILVER \$3,500 (Only 12 available)**

- Draped table in the Sponsor / Refreshment room (placement commensurate with sponsor level)
- Rolling credits during the Plenary and Luncheon Programs on large screen. Size is commensurate with sponsorship level
- Complimentary registration for 2 company representatives
- Introduce one workshop session speaker (depending on availability and on a first come first served basis)

*Plus Suite of Benefits (listed below).*

### **BRONZE \$2,000 (Multiple available)**

- Complimentary registration for 2 company representative

*Plus Suite of Benefits (listed below).*

### **SUITE OF BENEFITS**

- Recognized with logo in all conference marketing:
  - o Email
  - o Website
  - o Signage in Sponsor Hall and Ballroom. Size and placement of logos are commensurate with sponsorship level
- Additional conference registrations are available at the regular registration rates.
  - o Rolling credits on big screen at Plenary and Keynote Luncheon
  - o Premier Sponsor's logo is alone on a page
  - o Platinum Sponsors are both on a page
  - o Gold Sponsors are all three on a page
  - o Silver Sponsors are all on one page



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# CONFERENCE SPONSORSHIP COMMITMENT FORM

Please complete and return this form to [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org).

## SPONSOR INFORMATION

Sponsor Name <small>(Exactly as you want it to appear)</small>			
Billing Contact	Name	Email	
Marketing Material Contact	Name	Email	
Sponsor Address			
City	State	Zipcode	
Phone			

## CONFERENCE SPONSORSHIP LEVELS

*Please select your sponsorship level(s). Please note that Sponsorships are on a first-come, first-served basis.*

- \$8,500 Premier Sponsor (one available)
- \$7,000 Platinum Sponsor (two available)  
(Please select one) \_\_\_ Scholarships \_\_\_ Plenary
- \$5,500 Gold Sponsor (three available)
- \$3,500 Silver Sponsor (twelve available)
- \$2,000 Bronze Sponsor (multiple available)

### Company Logo:

Please email your logo (Minimum 300 DPI JPG format) to us at [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org). Your Company Logo will be used as provided in the Suite of Benefits.

### Payment:

You will be invoiced for your sponsorship, if you would like to pay by credit card, please complete the credit card authorization form below. We require payment of the sponsorship within 4 weeks of the invoice date. Sponsor benefits begin when your payment is received and will continue through the day of the event.

***If paying by credit card, please complete the information below:***

I, \_\_\_\_\_ authorize Northern California Planned Giving Council to charge my credit card or debit card for the amount of \$\_\_\_\_\_.

Name/ Co. Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Type: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover

Cardholder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Credit Card Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

I certify that I am an authorized user of this credit card or debit card and will not dispute these scheduled transactions with my bank or credit card company; so long as the transactions correspond to the terms indicated in this authorization form.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

NAME \_\_\_\_\_

Once we have processed your charge, you will receive a receipt by email and the information on this form will be destroyed.

**Thank you for supporting the Northern California Planned Giving Council!**

NORTHERN CALIFORNIA PLANNED GIVING COUNCIL  
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