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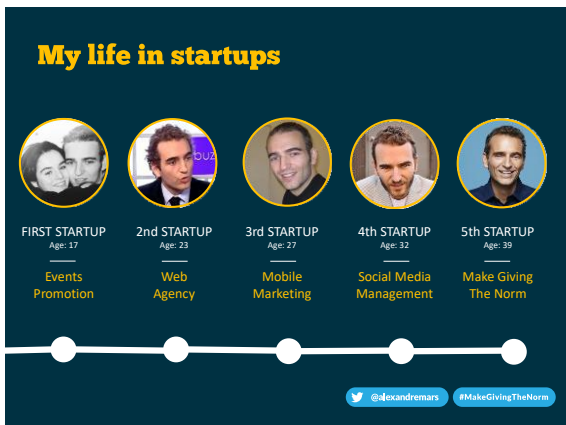
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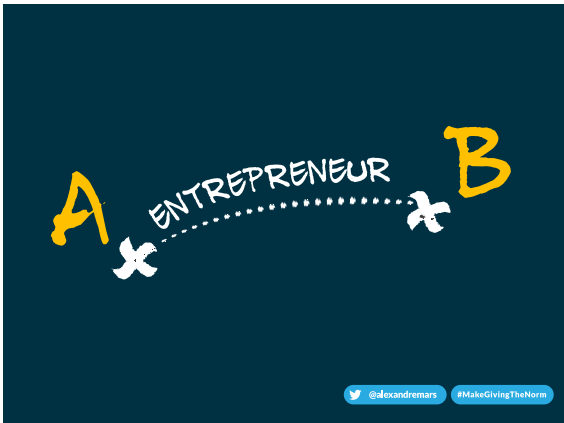
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Do you think you have given **enough**?

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What's holding people back from **giving more**?

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LACK OF **TRUST**  
LACK OF **TIME**  
LACK OF **KNOWLEDGE**

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# Developing Solutions

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## SELECTION

- Does your organization specify (Check All That Apply)
- Vulnerable Children
  - Displaced
  - Refugee
  - Migrant
  - Minorities
  - Homeless
  - Fathers
  - Mothers
  - Other
  - Mental Health
  - Physical Disabilities
  - Focus on Children
  - LGBTQ+
  - Low Income
  - Family Support
  - Orphan Care



ONLINE APPLICATIONS

3,500+ applicants

DUE DILIGENCE

45 criteria

ONSITE INSPECTIONS

36 organizations selected

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## MONITORING



MONITORING REPORTS



IMPACT APP

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# EXPERIENCE



SITE VISITS



VR FILM SERIES

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## mission accomplished?

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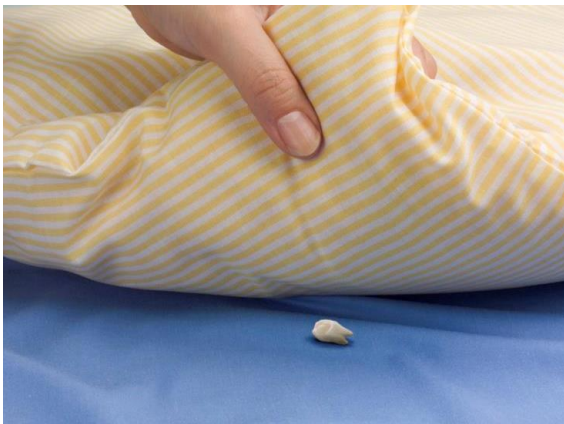
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**20%**  
of undergrads  
want to work for a  
social organization

Source:  
Stanford  
University

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**80% of 13-25**  
want to work  
for a company  
that cares about  
how it contributes  
to society

Source:  
Forbes

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**ME**

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# PURPOSE is the new CURRENCY

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In 3 years,  
**50%** of the workforce  
will be a **millennial**

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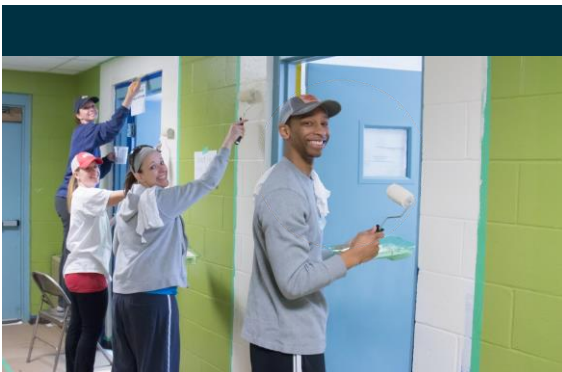
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# Is this ENOUGH?

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## 3 Types of business leaders

-  **Social Good Activist**
- YOU** **Pragmatic**
-  **"Don't Care"**

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## Payroll Giving

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# Payroll Giving

ChristianDior

Deductions	Statutory	Income Tax	-	year	to date
			298,65		193,65
			86,00		86,00
					583,24

Net Pay	583,24
Charity Rounddown	- 3,24
Net Net Pay	580,00

Charity Rounddown	- 3,24
Net Net Pay	580,00

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# Payroll Giving

# Transactional Giving



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# Transactional Giving



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# Why it works



Sale \$	98.88
GALLONS	28.889

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# Payroll Giving



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# Transactional Giving



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# Sharing Pledges



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# Sharing Pledges

for entrepreneurs 

for investors 

for corporate leaders 

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### 3 reasons it works

-  **Painless**
-  **Systematic**
-  **Optional**

**SYSTEMIC CHANGE**

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### Don't reach your **pain point**

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### **We provide solutions to make giving the norm**

100% of the money we receive goes  
to our portfolio organizations.

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Let's build a society  
where giving is the norm.

Join Epic.

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## STAY IN TOUCH

 @alexandremarsofficial  
@epicfn

 alexandre mars  
Epic Foundation

 @alexandremars  
@epic\_foundation

 Epic Foundation

 @AlexandreMars9  
@epicfoundation

 epic foundation

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epic

MAKE GIVING THE NORM

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