*Sponsor Benefits List*

|  |  |
| --- | --- |
| ***Premier $7,500 (only 1 available)***   * Exclusive billing as “In association with…” in conference  marketing, website and program * Welcoming remarks at the Luncheon * Complimentary registration for 3 company representatives * Exclusive sponsor of one of five monthly Council Luncheon Programs offered during the same conference year * Full-page advertisement (inside cover) in conference notebook * Preferred placement of Company logo on all conference bags * Company name or logo on attendee name tags * ***Plus Suite of Benefits (listed in the yellow box to the right)*** | ***Suite of Benefits***  ***In addition to level-specific benefits listed to the left, all sponsors will also receive all of the following items:***   * Recognized in all conference marketing * Introduce a workshop session speaker * Draped table in the Sponsor Atrium with ample foot traffic throughout the conference * Rolling credits during the Plenary and Luncheon Programs on the “big screen” * Promotional literature and token inside each participant’s conference bag   2014 Photo-Benefits List-MedRes  ***Please see the next page for a “ Benefits At-A-Glance” comparison chart.*** |
| **Platinum $5,000 (only 2 available)**   * Sponsor of Conference Plenary or Luncheon Keynote * Introduce Plenary or Luncheon Keynote Speaker * Complimentary registration for 3 company representatives * Exclusive sponsor of one of five monthly Council Luncheon Programs offered during the same conference year * Full-page advertisement in conference notebook * Placement of Company logo on all conference bags * Company name or logo on attendee name tags * ***Plus Suite of Benefits (listed in the yellow box to the right)*** |
| **Gold $4,000 (only 4 available)**     * Sponsor one of the following: * Scholarships with remarks at the Luncheon Program * Reception with remarks at the Wrap-up Reception * Networking Breakfast with appropriate signage * WiFi Accessibility with appropriate signage * Complimentary registration for 2 company representatives * Full-page advertisement in conference notebook * Company name or logo on attendee name tags * ***Plus Suite of Benefits (listed in the yellow box to the right)*** |
| **Silver $2500 (multiple available)**   * Complimentary registration for 2 company representatives * Half-page advertisement in conference notebook * ***Plus Suite of Benefits (listed in the yellow box to the right)*** |
| **Bronze $1500 (multiple available)**   * Complimentary registration for 1 company representative * Quarter-page advertisement in conference notebook * ***Plus Suite of Benefits (listed in the yellow box to the right)*** |

*Sponsor Benefits At-A-Glance*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| ***Premier $7,500***  *One Available* | ***Platinum $5,000***  *Two Available* | ***Gold $4,000***  *Four Available* | ***Silver $2,500***  *Multiple Available* | ***Bronze $1,500***  *Multiple Available* | ***Sponsorship Benefits*** |
| **X** |  |  |  |  | Exclusive billing as “In association with…” in conference marketing, website and program |
| **X** |  |  |  |  | Welcoming remarks at the Luncheon |
| **Preferred** | **X** |  |  |  | Company logo or name on conference tote bags |
| **X** | **X** |  |  |  | Exclusive sponsor of one of four/five monthly Council Luncheon Programs to be offered during the same conference year |
| **Preferred** | **X** | **X** |  |  | Name or logo on attendee name tags |
|  | **X** |  |  |  | Sponsor of Plenary or Luncheon Keynote Program |
|  | **X** |  |  |  | Introduce Plenary or Luncheon Keynote Speaker |
|  |  | **X** |  |  | Sponsor one of the following:   * Scholarships with remarks at Luncheon * Reception with remarks at Wrap-Up Reception * Networking Breakfast with appropriate Signage * WiFi Accessibility with appropriate Signage |
| **3** | **3** | **2** | **2** | **1** | Complimentary conference registration(s) and discount for additional Company Reps |
| **Full Page (inside cover)** | **Full Page** | **Full Page** | **1/2 Page** | **1/4 Page** | Advertisement in the conference notebook |
| **Preferred** | **X** | **X** | **X** | **X** | Recognized in all conference marketing |
| **X** | **X** | **X** | **X** | **X** | Introduce a workshop session speaker |
| **X** | **X** | **X** | **X** | **X** | Draped table in the Sponsor Atrium with ample foot traffic throughout the conference |
| **X** | **X** | **X** | **X** | **X** | Rolling credits throughout the Plenary and Luncheon Programs on the “big screen” |
| **X** | **X** | **X** | **X** | **X** | One (1) Promotional literature and/or one (1) token inside each participant’s tote bag |

*Key Features  
NCPGC Conference Sponsorship*

* NCPGC’s annual conference attracts over 300 of Northern California’s top charitable planned giving staff, trust officers, lawyers, CPAs, wealth managers, and investment advisors
* You will benefit with significant exposure on the “big screen” and personal interactions at your own booth throughout the day among conference participants from all over Northern California.
* Your professional interactions will continue at the networking breakfast, plenary and luncheon programs, workshop sessions, breaks between sessions and the reception.
* You will receive complimentary tickets to attend the conference.
* You will be associated with and supporting one of the most respected and responsibly organized planned giving conferences in the nation.
* Plus a rich array of additional benefits.

***Sponsorship Commitment Form***

**Sponsor Information:**

|  |  |
| --- | --- |
| **Sponsor Name: (exactly as you’d like it to appear)** |  |

|  |  |
| --- | --- |
| **Contact Name:** |  |

|  |  |
| --- | --- |
| **Contact’s Job Title:** |  |

|  |  |
| --- | --- |
| **Street** |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **City** |  | **State** |  | **Zip** |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Phone:** |  | **Email:** |  |

**Sponsorship Level:**

|  |
| --- |
| Please select your sponsorship level below:   ***Please note: Sponsorships are on a first-come, first-served basis.***  $7,500 Premier Sponsor (one available)  $5,000 Platinum Sponsor) (two available)   ***(Place a 1 or 2 into each box in order of preference***       **Plenary**       **Luncheon**  $4,000 Gold Sponsor  ***(Place a 1,2,3 or 4 into each box below in order of preference***           **Reception**       **WiFi**       **Scholarships**       **Networking Breakfast**  $2,500 Silver Sponsor  $1,500 Bronze Sponsor |

**Sponsor benefits begin once your commitment form is received.**

|  |
| --- |
| **Please e-Mail or FAX this form to reserve your sponsorship level:**  e-Mail: **info@ncpgcouncil.org** FAX: **415-983-2599** |

***INVOICE FOR SPONSORSHIP OF THE ANNUAL***

***NORTHERN CALIFORNIA PLANNED GIVING CONFERENCE***

**INVOICE  
*(THIS IS FOR YOUR RECORDS)***

**August 31, 2016**

**Amount Due:**

$7,500 Premier Sponsor (includes three company representative registrations)

$5,000 Platinum Sponsor (includes three company representative registrations)

$4,000 Gold Sponsor (includes two company representative registrations)

$2,500 Silver Sponsor (includes two company representative registrations)

$1,500 Bronze Sponsor (includes one company representative registration)

**Checks payable to:** NCPGC *or* Northern California Planned Giving Council.

The tax identification number for the Northern California Planned Giving Council is **94-3233277.**

**Mail or Fed Ex to: NCPGC  
14814 Bronson Avenue**

**San Jose, CA 95124**

**Please note: Your sponsorship benefits begin when your commitment form is received**. Remember that sponsorship is available strictly on a first come, first served basis, based on the day we receive your commitment.

**Questions?**  
Please contact Dawn Carroll at (415) 738-8438 or [info@ncpgcouncil.org](mailto:info@ncpgcouncil.org)