

DAVID GRECO
Executive Director
All Stars Helping Kids

David Greco is a nationally recognized nonprofit leader, speaker, and author on creating a more sustainable and effective social sector. Today David serves as Executive Director of All Stars Helping Kids investing in youth and driving innovation to help break the cycle of poverty in the Bay Area.



David began his career working on political campaigns before moving into the nonprofit sector where he has worked to provide access to education for economically disadvantaged youth, built community coalitions around improving the social determinants of health for young people, and supported environmental education and wildlife habitat conservation. In all of his work, David has focused on helping organizations scale programs, expand services and increase impact.

Prior to leading All Stars, David founded Social Sector Partners to help nonprofits and funders better understand what it really costs for nonprofits to be sustainable and achieve impact. He worked with nonprofits on how to develop revenue and fundraising strategies that cover their full cost; and he partnered with funders to adapt grantmaking practices to better support nonprofit sustainability and impact.

He created and led the Full Cost Project in California to increase the number of grantmakers providing full cost funding, served as Interim President and CEO for Northern California Grantmakers, was the Vice President of the Nonprofit Finance Fund (NFF) for more than 5 years and Vice President of the Youth Leadership Institute. He regularly speaks at national conferences, has trained thousands of social sector leaders on financial sustainability, and he has partners with the staff, trustees and grantees for dozens of foundations.

He is the author of “Nonprofit Financial Management” featured in “Nonprofit Management 101: A Complete and Practical Guide for Leaders and Professionals” edited by Darian Rodriguez Heyman and Laila Brenner and “Think Money First! Ending the Culture of Scarcity and Achieving Real Impact.” David served for ten years in the Air Force and Air Force Reserves and earned his M.A. in Political Science from Villanova University and B.S. in History & Politics from Drexel University.